

STATE OF HAWAII
REQUEST FOR SOLE SOURCE

04 MAY 21 11:43

TO: Chief Procurement Officer

FROM: Department of Accounting & General Services

(Department/Division/Agency)

STATE PROCUREMENT OFFICE
STATE OF HAWAII

ADMINISTRATION
STATE PROCUREMENT OFFICE
STATE OF HAWAII

Pursuant to §103D-306, HRS, and Subchapter 9, Chapter 3-122, HAR, the Department requests sole source approval to purchase the following:

Description of goods, services, or construction:

Click Effects Pro-AV video graphics system. Computer based multi-task digital device and interface system that will simultaneously function as a broadcast quality video record/playback device, still store machine, nonlinear editing system, audio effects system, live character generator, digital paint and graphics display device and special effects generator.

Name of Vendor: Big Screen Network Productions

Address: BSN Productions, Inc

860 Hampshire Road Suite A

Westlake Village, CA 91361

Cost:

35,125.00

Term of Contract:

From:

To:

Prior Sole Source Reference No.:

The goods, services, or construction has the following unique features, characteristics, or capabilities:

Click Effects Pro-AV is the only system of its kind designed specifically to meet the needs of sports broadcasting in large venues with big screen displays. The system operates on software and hardware that was developed by Click Effects Systems and is proprietary to this system only. The combination of equipment within the system was also developed by and installed by Click Effects Pro AV. There are no other devices on the market that combine the same features into one turnkey system. The system would allow the Aloha Stadium to take the entertainment factor to the next level by combining many individual pieces into one machine with one operator. Currently it takes three people and three separate components to execute what the Click Effects system can do with one operator and one component. Click Effects is a single digital replacement for three analog components: tape playback, analog still store graphics display and analog audio playback. The Click Effects system is becoming the system of choice for professional and collegiate facilities across the country. For example, the NFL requires the use of a Click Effects system for the Super Bowl and then ships the same unit from the mainland to the Pro Bowl. The screen entertainment at both the Super Bowl and the Pro Bowl are designed around the capabilities of the Click Effect system. Other unique features that are standard and specific only to the Click Effects Pro-AV include: (see attached)

REQUEST FOR SOLE SOURCE (cont.)

- Construct and playback seamless video cues complete with audio and transitions
- Intermingle and playback video clips, stills and audio clips from the same screen source
- Attach full-length audio clips to one frame "still" pictures
- Override any video clip's original audio track with a completely independent and different audio source.
- Restore the above mentioned video/audio clip back to its original state with one click of a mouse
- Attach a full length audio clip (i.e.: a song of two minutes in length) to a different length video clip (i.e.: 30 second video clip, the system automatically fades out the attached 2 minute song. This feature is extremely powerful in a live game situation where things can happen in an instant.

How the unique features, characteristics, or capabilities are essential for the agency to accomplish its work:

By adding an all-digital system to the Jumbotron complex the spectator experience will be greatly enhanced. In addition the marketability of the stadium as a venue will be greatly increased by offering new and innovative ways to present entertainment and advertising to the audience and sponsors. By consolidating several steps into one when presenting materials on the Jumbotron and having all elements available on a digital server, the demands of both advertisers and spectators will be met with a much higher level of confidence and reliability.

The following other possible sources for the goods, services, or construction were investigated but do not meet our needs because: The scoreboard administrator initially investigated Inscribe Inca Studio but subsequently discovered a more cost-effective system, the Click Effects System. Inca Studio and other paint systems are not able to meet all of the needs for the Aloha Stadium. Paint and graphic systems are designed to create and display graphics and still images only. They are unable to mix animations and effects, add audio, store live video, and then display any of these things instantly. Click Effects is the only system currently on the market designed for sports venues using large screen displays and incorporating so many features into one machine.

Direct questions to: Dave Golz Phone: 225-7744

I certify that the information provided above is to the best of my knowledge, true, correct and that the goods, services, or construction are available through only one source.

Russ K. Saito 5/18/04

Department Head or Designee

Date

Comptroller

Title (If other than Department Head)

Chief Procurement Officer's comments:

Please ensure adherence to applicable administrative and statutory requirements.

Expenditure may be processed through a purchase order: Yes ☒ No ☐ If no, a contract must be executed and funds certified.

APPROVED

DISAPPROVED

[Signature]
Chief Procurement Officer

6/8/04
Date

